



# DANIELLE CAMPAGNA


Creative Portfolio

2026

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🌐 [danicampagna.com](http://danicampagna.com)

 [linkedin.com/in/danielle-campagna-bb22a2129/](https://www.linkedin.com/in/danielle-campagna-bb22a2129/)

 [@doodledanii](https://www.instagram.com/doodledanii)

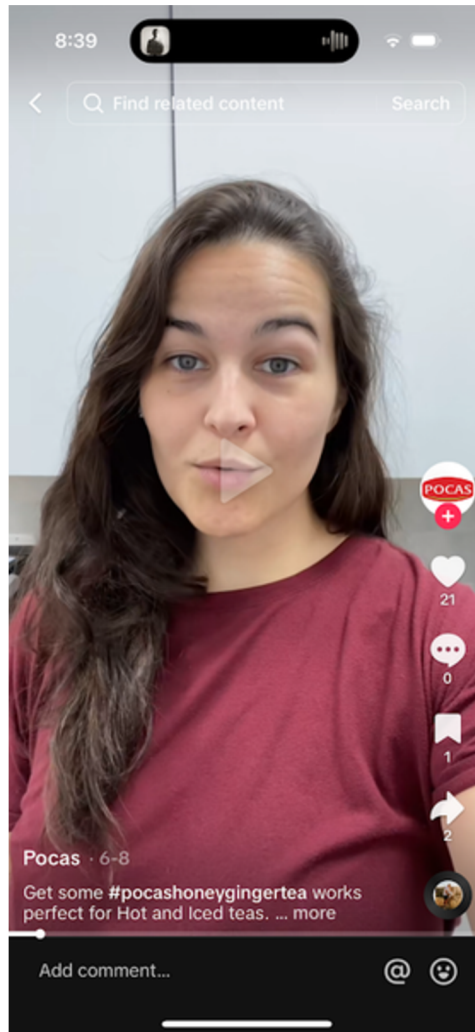
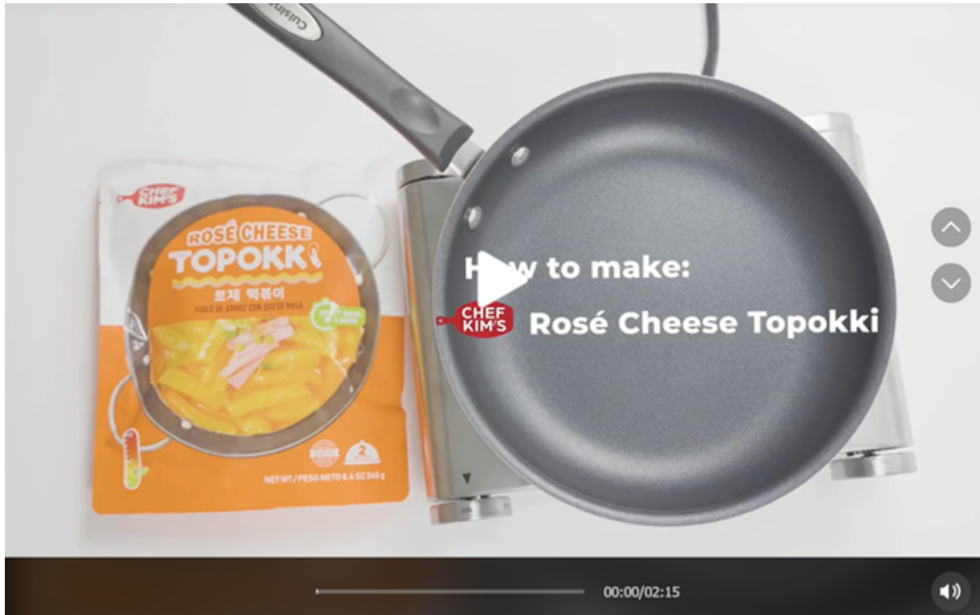
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Pocas Rebranding - Travel Through Taste







**Designed  
for Your  
Needs**

centric  
BEHAVIORAL HEALTH



**HOLIDAY  
STRESS  
TAKING  
OVER?**

WE ARE HERE  
TO HELP



**Mental Health  
is Health**

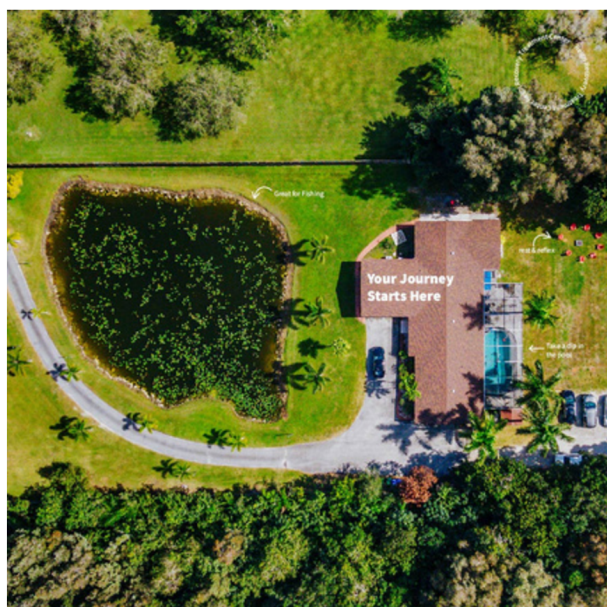
Found out how we can help you.

sanctuary



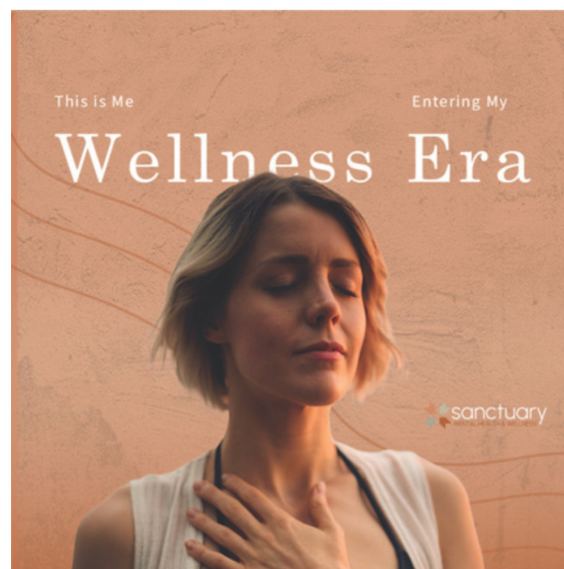
**EXERCISE  
YOUR  
MIND**

reign



Your Journey  
Starts Here

sanctuary



This is Me      Entering My

**Wellness Era**

sanctuary

**Personal Character Branding**- Instagram @Doodledanii, Tik Tok @doodledani,  
Youtube: Dani Campagna







FOREVER ON THE  
LOADING SCREEN.



# DANIELLE CAMPAGNA

MARKETING | ADVERTISING | DESIGN

## CONTACT

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-  www.danicampagna.com
-  Weston, FL

## SKILLS

### Graphic Design & UX/UI

Visual Design & Brand Identity Development  
UX/UI Design & Wireframing  
Web Design & Content Management  
Design for Print & Digital  
Video Editing & Motion-Based Content  
Typography, Color Theory & Layout Design

### Marketing & Growth

Digital Marketing Strategy & Campaign Execution  
Social Media Management (Facebook, Instagram)  
Paid Media & Facebook Ads  
SEO Optimization & Website Performance Audits  
Email Marketing & Newsletter Management  
Analytics, Reporting & Performance Optimization  
Brand Positioning & Go-to-Market Strategy

## PROGRAMS

### Graphic Design & UX/UI

Adobe Photoshop	Adobe InDesign
Adobe Illustrator	Figma
Adobe Premiere Pro	Canva
Adobe After Effects	Procreate

### Marketing

Salesforce	Hootsuite
Google Ads	Facebook Ads
Amazon Content A++	Meta Business Suite
Call Tracking Metrics	Asana/Monday/ClickUp

## EDUCATION

### Bachelors of Fine Arts

#### University of Central Florida

Emerging Digital Media

### Associates of Fine Arts

#### Broward College

Visual Academy of Art and Design

## CERTIFICATES

Google UX Design  
Google Digital Marketing  
Google Analytics

## PROFILE

Hi there! I'm a self-motivated creative, passionate about design and marketing. I excel at independent problem-solving and thrive on clear communication and collaboration. Seeking a designer/marketing role to unleash my creativity and problem-solving skills. Let's work together to make something special!

## WORK EXPERIENCE

### Social Media Manager

Centric Behavioral Health - Fort Lauderdale, FL      October 2023 - Present

#### Marketing Projects

- Planned, launched, and optimized multi-brand social media and paid Facebook advertising campaigns focused on engagement and lead generation.
- Tracked and analyzed performance using Salesforce and Call Tracking Metrics (CTM) to inform strategy and improve results.
- Managed bi-weekly email newsletters, audience growth, and cross-platform brand messaging.

#### Graphic Design Projects

- Designed digital and print marketing assets including social media graphics, brochures, flyers, and branded materials.
- Produced and edited video content for podcasts and social platforms.
- Audited and updated multiple websites to ensure visual consistency, usability, and accurate content.

### Marketing Manager

Pocas International - South Hackensack, NJ      October 2022 - June 2023

#### Marketing Projects

- Developed and executed marketing strategies for product launches, rebranding initiatives, and promotional campaigns.
- Increased brand awareness through integrated campaigns, press releases, and trade show promotions.
- Conducted trend and competitor research to guide positioning and go-to-market decisions.

#### Graphic Design Projects

- Created brand identity systems, packaging, and marketing collateral for the "Travel Through Taste" brand.
- Designed product visuals, social content, and promotional assets aligned with current design trends.
- Temporarily assumed full graphic design responsibilities, delivering end-to-end creative solutions independently.